

ANOOP SINGH

WORDPRESS WEB DEVELOPER

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PROFESSIONAL SUMMARY

WordPress Developer with 2+ years of experience building, customizing, and maintaining fast, secure, and SEO-optimized websites. Strong expertise in custom themes, plugin customization, performance optimization, and on-page SEO. Proven ability to deliver responsive, user-friendly, and scalable WordPress solutions using PHP, HTML, CSS, and JavaScript.

TECHNICAL SKILLS

- **CMS & Platforms:** WordPress, WooCommerce
- **Frontend:** HTML5, CSS3, JavaScript, Elementor
- **Backend:** PHP
- **SEO:** On-page SEO, Technical SEO (basic), Rank Math, Yoast, Google Search Console
- **Performance:** Speed Optimization, Caching, Image Compression
- **Web Tools:** Contact Form 7, Website Migration, Backup & Restore
- **Other:** Domain & SSL Management, Responsive Web Design

PROFESSIONAL EXPERIENCE

WordPress Developer (Tabscap)

May 2023 - Present

- Developed and maintained custom WordPress websites using themes and plugins.
- Customized WordPress themes & plugins using PHP, HTML, CSS, and JavaScript.
- Built responsive, mobile-friendly websites using Elementor.
- Optimized website performance and page speed (caching, image compression).
- Implemented on-page & basic technical SEO (Rank Math / Yoast).

Seo Executive (DR. Sharda Ayurveda)

April 2022 - May 2023

- Performed on-page SEO optimization (meta titles, meta descriptions, headings, URL structure).
- Conducted keyword research using Google Keyword Planner / Ubersuggest / SEMrush (basic).
- Implemented technical SEO fixes (XML sitemap, robots.txt, canonical tags, schema – basic).
- Managed Google Search Console (indexing, coverage issues, performance tracking).

EDUCATION

Master of Computer Applications

Aug 2014 - Oct 2016

Lovely Professional University

- **Relevant Coursework:** Programming & Software Development

Bachelor of Computer Applications

May 2011 - May 2014

Lovely Professional University

- **Relevant Coursework:** Web Technologies (HTML, CSS, JavaScript)

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Punjabi.
- **Certifications:** 6 Months Industrial Training – PHP Developer (**EME Technologies**).